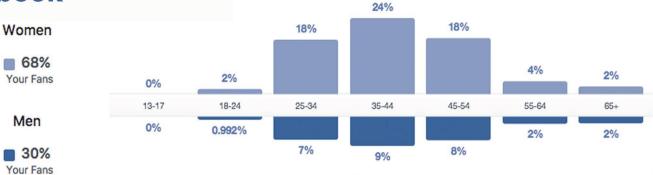


WEB & SOCIAL REACH





Over 600 Facebook Page Likes 342 Average Post Reach (56%) Page "Likes" grown 27% in 2016

E-Mail Reach

- Monthly Alumni Emails
- Event Specific Emails
- 300 member clean email list
- 30% average email open rate

Other Social Networks

Growing presence on Twitter and Instagram

- 311 Twitter followers
- 56 Instagram followers
- Focus on sharing class and event images

BRLIExperience.org

Professional website designed and maintained by Links Web Design

- 400 average monthly users
- Features program information, online application, events, and social media links

WHY P?

The networking is unbelievable. I am leaving with a valuable resource that I can tap into for support, advice and more. I know more than I ever thought possible about this wonderful community, city and region.

Nicole Kelly, Classof 2012

BRLI opens your eyes to what this community really has to offer. Its broad curriculum offers something for everyone. The relationships and friendships you build should last a lifetime.

Jon Eames, Class of 2000 Since I have been taking part in BRLI I have found it tremendously rewarding. The connections I have made, both with my classmates and presenters, are relationships I'll carry with me wherever life takes me, and that's a nice feeling. So far the experience is everything I had hoped for and more!

Bob Potts, Class of 2006 EMHS constantly seeks opportunities to advance the skills and experiences of our future leaders given the extraordinary dynamics of the national health care scene. BRLI has provided our management staff with a perspective of the regional market in context with other industries and how together we can achieve better outcomes.

Jerry Whalen, former Vice President, Business Development Eastern Maine Healthcare Systems









BANGOR REGION LEADERSHIP INSTITUTE

STRONG LEADERS FOR A STRONG FUTURE

SPONSORSHIP OPPORTUNITIES 2017

BRLIEXPERIENCE.ORG



B R L I	BANGOR REGION LEADERSHIP INSTITUTE	BRLI Partner	Supporting	Friend	Annual	Annual	Laugh In	Community	Alumni	Curriculum	BRLI Serves
		\$5,000	Sponsor \$2,500	\$1,000	Breakfast \$500	Dinner \$500	\$500	Professional Development Workshop \$500	Socials \$500	\$500	\$500
Annual Breakfast	Logo on Annual Breakfast program	٧	٧	٧	V						
	Logo on Annual Breakfast Facebook Event	٧	٧		V						
	Voiced recognition at Annual Breakfast	٧	V	√	V						
	Two tickets to Annual Breakfast	V	V								
	Opportunity to speak at Annual Breakfast	V									
	Opportunity for Information Table at Annual Breakfast	٧			V						
	Logo on Annual Breakfast sponsor poster	٧	V	√	٧						
Annual Dinner	Logo on all annual dinner materials	V	٧	٧		٧					
	Logo on Annual Dinner program	V	٧	V		٧					
	Logo on Annual Dinner Facebook Event	V	V			V					
	Voiced recognition at Annual Dinner	V	V	V		V					
	Two tickets to Annual Dinner	V	V	•							
	Opportunity for Information Table at Annual Dinner	V	·			V					
₹	Opportunity to speak at Annual Dinner	V				•					
	Logo on Annual Dinner sponsor poster	V	V	v							
BRLI Laugh-In	Logo on Laugh In Facebook Event	V	V	<u> </u>			N/				
	Voiced recognition at Laugh In	V	V				V				+
	Half page ad in Laugh In program	V	V	1			V				+
	One table (8 tickets) to Laugh In	V	V	v	+						
	Full page ad in Laugh In program	V V	V								
	Logo Signage next to Laugh In Stage	V					7/				-
	Logo on Laugh In promotional materials	V	V	v			V V				-
	Logo on Laugh In sponsor poster at event	V V	V	V	+		V V				
	Opportunity to welcome crowd at Laugh In	V V	V	V	-		V				
	Logo on class materials	V V	-1	-1						-1	
BRLI Curriculum	Optional one page info sheet in class packet every month	V -/	-/	V						-/	-
		V	V -/	V						V -/	-
	Logo on BRLI application	V	V	V						V	
	Opportunity to host a class day	V									
	Opportunity to welcome class on hosted day	V									-
	Option to provide facility tour	V									
Community Professional Development Workshop	Two Tickets to Community Professional Development Workshop	V	√		-			•			-
	Logo on Community Professional Development Workshop Facebook Event	V	V					√			
	Voiced recognition at Community Professional Development Workshop	V	V	√				V			
	Opportunity to welcome Community Professional Development Workshop	√						_			
	Logo on Community Professional Development Workshop sponsor poster at event	V	V	√				√			
	Opportunity for Informational Table at Community Professional Development Workshop	V						√			
Alumni Socials	Logo on Quarterly Alumni Social Facebook Events	V	V						V		
	Logo on sponsor table tents at event	V	V	∨					V		
	Opportunity to address alumni at one alumni social	V									
BRLI Serves	Logo on quarterly BRLI Serves Facebook Events	V									٧
BRLI Communications	Opportunity to be featured in alumni newsletter	V	V	V							
	Monthly social media mention	V	V	v							
	Logo in alumni e-newsletter	V V	V	v							
	Logo on BRLI website	1	V	v							
	Mention in all print and electronic, print releases, mass emails	V ./	V	V							
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